



Willistown Capital is a Houston-based private investment firm focused on partnering with exceptional businesses and high integrity management teams to drive growth

Investment Criteria

Industry Focus



Business Services



Tech-enabled Services



Niche Manufacturing



Healthcare Services



AV & Event Production

Platforms

Add-on

Financial Considerations

- ✓ \$3 - \$10 million in EBITDA
- ✓ +15% cash margins
- ✓ Modest capex requirements

Strategic Considerations

- ✓ Strong management team or transition
- ✓ Equity with majority control position
- ✓ 10+ year operating history
- ✓ Contiguous United States

What Makes Willistown Capital Unique?

People and Culture at the Core: We understand the pivotal role of attracting and retaining high-quality talent in enabling business success.

Innovative Partnership-driven Capital: We work closely with management teams, delivering more than capital. We focus on enhancing the business through our valuable expertise, relationships, and resources.

Flexible Investment Approach: We can tailor the transaction and future strategy based on the needs of the seller and what would be best for the business.

Our Investments



Confidential AV & Event Co.

Get In Touch

It's never too early for a conversation. If you are a banker or business owner, we'd love to chat.



William Boffa – Managing Partner
wboffa@willistowncapital.com



Malia Funk – Business Development
mfunk@willistowncapital.com